

30 June 2020

Attraqt Group plc
("Attraqt", the "Group" or the "Company")

Result of Annual General Meeting

Attraqt Group plc (AIM: ATQT), a leading provider of online experience orchestration, is pleased to announce that at its Annual General Meeting held earlier today, all resolutions set out in the Notice of Annual General Meeting were duly passed.

A summary of the votes received at the AGM will be made available on the Company's website at <https://www.attraqt.com/about/investors/documents/>

For further enquiries please contact:

Attraqt Group plc

Eric Dodd, CFO

07747 766 849

Canaccord Genuity

Simon Bridges

Adam James

Tom Diehl

+44 (0)20 7523 8000

Alma PR

Rebecca Sanders-Hewett

Susie Hudson

Sam Modlin

+44 (0)20 3405 0205

attraqt@almapr.co.uk

About Attraqt Group plc

Attraqt powers exceptional shopping experiences for over 300 of the world's leading retail brands. The Company delivers omnichannel search, merchandising, and product & content personalization for retailers and brands. Simple-to-use interfaces and efficient workflows enable Merchandisers to take full control and enhance the value of smart automation with their own strategic expertise and creativity.

In 2019, Attraqt acquired Early Birds, the award-winning AI-driven personalization software provider. Together, the two companies combine Attraqt's pedigree in data-led search and merchandising capabilities to optimize product discovery and visual curation, with Early Birds' award-winning ability to empower learning algorithms to orchestrate and personalize the entire shopper journey. The benefits to retailers and brands will be the ability to orchestrate enhanced shopper journeys that also deliver superior commercial returns.

For more information visit www.attraqt.com