



15 June 2016

**ATTRAQT Group plc**  
("ATTRAQT", the "Group" or the "Company")

### **DIRECTORATE CHANGE**

ATTRAQT Group plc (AIM: ATQT), a leading provider of e-commerce visual merchandising, site search and recommendation technology, announces that founder Dan Wagner intends to step down from the Board and retire as Non-Executive Chairman of the Company at the Company's AGM, to be held later today in order to focus on his new technology start up.

The Board intends to appoint Nick Habgood, an existing non-executive director of the Company, to serve as Interim Non-Executive Chairman and to lead a process to select and appoint a new independent Chairman.

#### **Dan Wagner commented:**

*"I am very proud of ATTRAQT's development and growth. The Company has delivered strong financial and operational progress, establishing itself as a leading technology platform for e-retailers in the UK and internationally. As a shareholder, I have complete confidence in the management team and its ability to take this Company through the next stages of its development. It is companies like ATTRAQT that push the boundaries of technology innovation enabling their customers to be more efficient and drive increased sales. ATTRAQT illustrates Britain's tech credentials and reinforces our ability to compete in the global technology marketplace."*

#### **Andre Brown, CEO of ATTRAQT, added:**

*"I am immensely grateful to Dan for the support and sound counsel that he has provided to both the Board and me over the last 13 years and on behalf of the Board I would like to wish him well for the future as he pursues his other interests."*

#### **For further information, please contact:**

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#### **About ATTRAQT**

ATTRAQT launched its merchandising platform, **Freestyle Merchandising**, in 2009 which included product recommendations, site search and visual merchandising. The client base has now grown to over 100 clients, including Tesco Clothing (part of Tesco Plc (LSE: TSCO)), boohoo.com (LSE: BOO) and Superdry (LSE: SGP). The Group has market presence in Western Europe and North America with offices in London and Chicago. For more information please visit: <http://attraqt.com>