

*Attraqt*TM

Powering Exceptional Shopping Experiences

Trusted by over 240 of the world's leading brands. Discover the best possible solution to your ecommerce challenges.



SEARCH | NAVIGATION | RECOMMENDATIONS | PERSONALIZATION | MERCHANDISING | INTERNATIONALIZATION

Discover value at scale

Helping leading brands and retailers flourish across the board by delivering better results, creating inspiring and delightful shopper experiences and increasing overall efficiency and performance.

INCREASE

Conversion rates
by up to:

25%

ENHANCE

Average order values
by up to:

20%

ACHIEVE

Merchandising
productivity gains of:

40%

REACH

A global language
audience of:

40+



The Attraqt Advantage

Providing AI-enabled technology that is augmented and enhanced by human expertise and creativity.

Easy-to-use interfaces and efficient workflows enable merchandisers to take control and to seamlessly enhance the value of smart automation with their own expertise and creativity.

DELIVER:

Relevancy

Boost relevancy and scale your expertise through Machine Learning



WITH:

Inspiration

Remain in control of your strategy and apply styling & creativity



State-of-the-art technology with the expertise and support to deploy it successfully.

We provide customers with a tried and tested on-boarding, go-live programme, underpinned by our brilliant technical and business teams, throughout the entire process.



SMART DATA ENGINE

Unified smart data integration, transformation and application to unlock real-time shopper intent and interests.



RELEVANCE ENGINE

Discover Actionable Insights through the application of machine learning algorithms & smart data.



MERCHANDISING STUDIO

Enable merchandisers to seamlessly collaborate through a best-in-class UI to deliver strategies, creativity and inspiration.

Our Culture of Dynamic Development

Almost 20 years ago we helped pioneer the creation of an industry.

Our customer community has unique access to a platform of spectacular scale and efficiency, underpinned by a collaborative, people-focused approach. We power our clients' merchandising and trading teams with our robust and innovative technology and our informed advice.

TRUST

We have a deeply collaborative culture, which makes us trusted partners to deliver the right solutions.



ADVICE

We believe shared knowledge is the driver of shared success and will support you at every opportunity.



FUTURE-PROOFED

We pioneered an industry almost two decades ago and are committed to continuous innovation.



Retail Experience is in our DNA

For almost **20 years** we have defined relevant and inspiring online shopper experiences. It is baked into our DNA. As masters of **merchandising-led shopping experiences** - we are experts on shopper **search, browsing and purchasing intent** in almost every possible ecommerce scenario.

We also understand that **each shopper is unique** and that each sector has its own particular characteristics. Together with our technology and our fabulous team, we are confident about delivering solutions that **match the experiences your shoppers expect** and will want to discover.

PURE PLAY FASHION



PREMIUM FASHION



FOOTWEAR



HOMEWEAR



SPORTS & OUTDOOR



HEALTH & BEAUTY



We empower individuals and teams to **seamlessly collaborate with AI** in a way that unleashes endless creative and strategic opportunities.

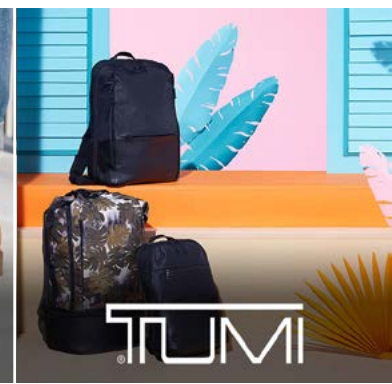
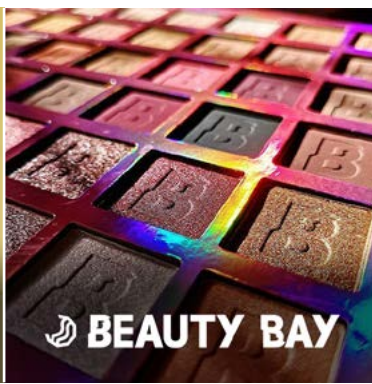
By collaborating with us, inspire shoppers to discover products in a **fresh, engaging and inspiring way**, that optimizes your commercial performance.

Our Success Is Seen In The Company We Keep

The best brands in the world see us as their trusted partner. Wherever they are on their ecommerce journey – from disruptive new kids on the block to an established global enterprise – we provide them with the technology and expertise to transform shopper experiences.

We are on a journey with our customer community to make sure they discover deep insight and value from our partnership. We care deeply about the outcome.

SHARED SUCCESS IS OUR ONLY GOAL.



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